



Introducing Economics: A Graphic Guide

By David Orrell

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Today, it seems, all things are measured by economists. The so-called "dismal science" has never been more popular - or, given its failure to predict or prevent the recent financial crisis, more controversial.

But what are the findings of economics? Is it really a science? And how can it help our lives?

Introducing Economics traces the history of the subject from the ancient Greeks to the present day. David Orrell and Borin Van Loon bring the contributions of great economists such as Adam Smith, Karl Marx, John Maynard Keynes, and Milton Friedman alive, and delve into ideas from new areas such as ecological and complexity economics that are revolutionizing the field.

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Editorial Review

Review

David Orrell is a Canadian mathematician who lives in Oxford, where he also obtained his doctorate. His work in the prediction of complex systems such as the weather, genetics, and the economy has been featured in *New Scientist*, the *Financial Times*, BBC Radio and CBC TV. His previous book was *Economyths* (Icon, 2010)

About the Author

David Orrell is a Canadian mathematician who lives in Oxford, where he also received his doctorate. His work in the prediction of complex systems such as the weather and climate has been featured in *New Scientist*, the *Financial Times*, BBC Radio and CBC TV. He was a finalist in the 2007 Canadian Science Writers' Association book award. His most recent book was *Economyths* (Icon, 2010).

Borin Van Loon has worked on numerous *Introducing* titles. He is a freelance illustrator, surrealist painter, and collagist.

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