



Where Code and Content Meet: Design Patterns for Web Content Management and Delivery, Personalisation and User Participation (Wiley Software Patterns Series)

By Andreas Rueping

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A practical go-to reference for Web developers programming custom software for Web sites

Most advanced Web sites or Web platforms have specific requirements that go beyond standard functionality; to meet such requirements, it's often necessary to develop custom software. This is the point where code and content meet, and where this book begins. *Where Code and Content Meet* presents a collection of real-world, tried and tested patterns that address content-related aspects of custom software development for advanced Web sites or platforms.

Mined from a series of successful Web projects, the patterns represent collected expertise of designers from several software development teams and serve as a practical guide to designing your own content-related custom components for your Web project. The patterns are independent of specific tools and technologies, and focus on non-functional requirements, with the overall goal of defining sustainable software architecture.

- Presents a collection of tried and tested software patterns mined from a series of successful Web projects
- Includes checklists for managing Web projects and real-world patterns from PLoP conferences
- Illustrates use of software patterns through a case study that runs throughout the book and gradually evolves as the patterns are applied to it, one by one
- Covers content modeling and content organization, navigation, findability, personalization, and user participation

By employing the software patterns included in *Where Code and Content Meet*, you'll learn how to program custom software faster and more efficiently.

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Editorial Review

From the Back Cover

Written from the perspective of a software designer, *Where Code and Content Meet* presents a collection of patterns that address the content-related aspects of custom software development for advanced websites or web platforms.

Focusing on the interplay of code and content with a small amount of overlap with web development, this book describes techniques and strategies that work well with different languages and tools rather than concentrating on a specific programming language or content management system.

Key topics include:

- Content modelling and organisation
- Content delivery
- Findability
- Personalisation and user participation

Independent of specific tools and technologies, the patterns serve as a practical guide to designing your own content-related custom components for your web project and can be used to define an architecture that matches your specific needs. The patterns in this book not only seek to align code and content as far as functionality is concerned, but also focus on non-functional requirements.

Aimed at IT professionals involved in web projects, including software designers, developers, IT managers and architects, *Where Code and Content Meet* will help you to evolve the architecture of your site and smoothly integrate new functionality. Likewise, if software longevity is your goal and you plan to refactor your website, this book will lead you to take the right steps.

Users Review

From reader reviews:

Angela Jones:

In this 21st centuries, people become competitive in every way. By being competitive at this point, people have do something to make these individuals survives, being in the middle of the particular crowded place and notice by means of surrounding. One thing that often many people have underestimated the item for a while is reading. That's why, by reading a guide your ability to survive enhance then having chance to stand than other is high. To suit your needs who want to start reading any book, we give you this Where Code and Content Meet: Design Patterns for Web Content Management and Delivery, Personalisation and User Participation (Wiley Software Patterns Series) book as beginner and daily reading e-book. Why, because this book is more than just a book.

Marie Michael:

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