



Padre Rico, Padre Pobre (Rich Dad, Poor Dad) (Spanish Edition)

By Robert T. Kiyosaki, Sharon L. Lechter

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El libro #1 de finanzas personales

Una **nueva edición revisada y actualizada del bestseller que revolucionó la forma de entender las finanzas personales.** Las premisas que Robert Kiyosaki estableció en esta obra #primera de una serie de más de 50 títulos# han trascendido hasta hoy. Trece años después de su lanzamiento, sigue siendo el **libro de finanzas personales más vendido.**

El autor y conferencista Robert Kiyosaki desarrolló una perspectiva económica única a partir de la exposición que tuvo a dos influencias: su propio padre, altamente educado pero muy inestable y el padre multimillonario, sin educación universitaria, de su mejor amigo. Los problemas monetarios que su #Padre pobre# experimentó toda la vida (con cheques mensuales muy respetables pero nunca suficientes) rompían con lo que le comunicaba su #Padre rico#: que la clase pobre y la clase media trabajan por dinero pero la clase alta, hace que el dinero trabaje para ellos.

Con ese mensaje clavado en su mente, Kiyosaki logró retirarse a los 47 años. *Padre rico Padre pobre* presenta la filosofía detrás de esta relación excepcional con el dinero. Este libro aboga de manera convincente por el tipo de #conocimiento financiero# que nunca se enseña en las escuelas. Basado en el principio que los bienes que generan ingreso siempre dan mejores resultados que los mejores trabajos tradicionales, explica cómo pueden adquirirse dichos bienes para, eventualmente, olvidarse de trabajar.

Robert T. Kiyosaki es un inversionista multimillonario, emprendedor, educador, conferencista y autor bestseller de la serie *Padre rico Padre pobre*. Después de retirarse, a los 47 años, fundó CHASFLOW Technologies y creó la Compañía de Rich Dad, que hoy en día ofrece a millones de personas en el mundo consejos para ser financieramente independientes. Robert ha escrito 16 libros que han vendido más de 27 millones de ejemplares en todo el planeta. Para más

información, visita: www.richdad.com

ENGLISH DESCRIPTION A #1 New York Times bestseller, Rich Dad, Poor Dad is a true story on the lessons about money that Robert Kiyosaki learned from his two "dads." One dad, a Ph.D. and superintendent of education, never had enough money at the end of the month and died broke. His other dad dropped out of school at age 13 and went on to become one of the wealthiest men in Hawaii. Rich Dad, Poor Dad will: Explode the myth that you need to earn a high income to become rich; Challenge the belief that your house is an asset; Show parents why they can't rely on the school system to teach their kids about money; and teach you what to teach your kids about money for their future financial success. This Bestseller is changing how the world views money by shifting your context to that of a rich person. If you are like many - dependent on your paychecks to cover your monthly expenses - then you don't think like the rich. The rich don't accumulate cash; they accumulate assets that generate cash flow for them. In reading Rich Dad Poor Dad, you'll better understand the power that thinking can have on your life.

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