



# News and Journalism in the UK (Communication and Society)

By Brian McNair

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*News and Journalism in the UK* is an accessible and comprehensive introduction to the political, economic and regulatory environments of press and broadcast journalism in Britain and Northern Ireland.

Surveying the industry in a period of radical economic and technological change, Brian McNair examines the main trends in journalistic media in the last two decades and assesses the challenges and future of the industry in the new millennium.

Integrating both academic and journalistic perspectives on journalism, topics addressed in this revised and updated edition include:

- \*'tabloidization', Americanization and the supposed 'dumbing down' of journalistic standards
- \*changing work patterns and the feminization of journalism
- \*trends in media ownership and editorial allegiances
- \*the impact of technological innovations such as digitalization, online media and 24 hour news
- \*the implications of devolution for regional journalists.

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### **Editorial Review**

#### About the Author

Brian McNair is Reader in Film and Media Studies at the University of Stirling. His books include *Glasnost, Perestroika, and the Soviet Media* (1991), *Journalism and Democracy* (2000), *Striptease Culture* (2002) and *An Introduction to Political Communication*, 3rd edition (forthcoming) all published by Routledge.

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