

Business Ethics: Concepts and Cases, Books a la Carte Edition (7th Edition)

By Manuel G. Velasquez



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Resolving Moral Issues in Business.

The ethical landscape of business is constantly changing, and the new edition of *Business Ethics: Concepts and Cases* has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals.

Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.

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Review

"This book is an outstanding, clearly written, economics-oriented ethics textbook that will fulfill most of your pedagogical needs in any undergraduate business ethics course." —Marc Orlitzky, *University of Redlands*

"The On the Edge feature boxes have been very useful in the classroom." —Barbara Fechner, *South East Community College*

"Velasquez has been a standard in Business Ethics for several years. The book is well written and has a number of good cases" —Rodney Stevenson, *University of Wisconsin – Madison*

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