



Corporate Punishment: Smashing the Management Cliches for Leaders in a New World

By James Adonis

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Think there's no 'I' in team'? There is. Believe that together everyone achieves more? They don't. Asked to give it 110 per cent? You can't. Think employees are your greatest asset? They ain't. Got an open-door policy? For goodness sake — shut it!

Whether you're a perpetrator or a casualty of cringe-worthy corporate clichés (or both), *Corporate Punishment* will challenge the way you think about the world of business and the mind-numbing management mottos that have underpinned it for decades. From teams and leadership to workplace culture and customer service, James Adonis smashes to pieces some of the most deeply entrenched business philosophies, offering in their place a progressive new thought process that's light on rhetoric and boring theory, but heavy on practicality and imagination.

This book is a protest, a movement, a changing of the management guard — it is the breath of fresh air every modern business needs and a long overdue break from the hot air that most are forced to endure.

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Editorial Review

From the Back Cover

'I hope you get as many chuckles as I did out of this book and that your neck doesn't get stiff from nodding and agreeing as one absurd cliché after another is pilloried!' —Dr Stephen Lundin, best-selling author of Fish!

'By unmasking simplistic clichés, Adonis cleverly suggests how to respond to the modern complex challenges of all organisations.' — Professor Dave Ulrich, University of Michigan

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About the Author

James Adonis is one of Australia's best-known people-management thinkers and is passionate about employee engagement. He lives in Sydney.

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