



The Impact Zone: Mastering Golf's Moment of Truth

By Bobby Clampett, Andy Brumer

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The Impact Zone is a unique instructional guide in that everything in it either focuses on or applies to improving a golfer's understanding and execution of impact. Here, acclaimed professional golfer Bobby Clampett concludes that the overwhelming bias and convention of today's contemporary teaching environment is to value swing styles over swing dynamics, and in so doing, the overwhelming majority of golf teachers miss the boat in terms of teaching the game effectively. Ultimately this emphasis on swing style comes at the expense of helping golfers to develop sound swing dynamics, which are the real keys to consistent ball striking and better golf.

With the help of CBS's Swing Vision high-speed camera?using images from many of the game's greatest contemporary players (including Tiger Woods, Phil Mickelson, John Daly, Vijay Singh, Sergio Garcia, and more)?*The Impact Zone* takes an unprecedented look at the most important six inches in golf, those that immediately precede, contain, and follow impact. To further demonstrate these principles, Clampett presents photos and drills that convey the five essential dynamics golfers need to produce and reproduce solid impact

Throughout these instructional pages, Bobby Clampett?teamed with veteran golf writer Andy Brumer?relays his own personal story of straying from swing dynamics and how he found his way back. He recalls memorable stories from the Tour, blending innovative instruction with his colorful, engaging anecdotes. Clampett and Brumer create an essential instructional guide with clear, concise advice?on creating great swing dynamics through the impact zone?the universally acknowledged key to more consistent and better golf.

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"It's great for all golfers that someone has finally structured an instruction book around dynamic impact. Nor does it surprise me that Bobby Clampett is the one to have done it. He is as good a student of the game as I've ever known. What's more, he was a great player in his day, and his journey as he struggled with his swing, as well as his experience as a commentator and observer of the contemporary game, qualifies him more than most as a teacher to whom all interested in improving their golf games should listen. I know I will. His unique perspective will undoubtedly have a profound impact on the golf world for years to come."

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Editorial Review

Review

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From the Inside Flap

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About the Author

A native of Carmel, California, Bobby Clampett turned professional in 1980 after one of the finest amateur careers in American golf history. The two-time California State Amateur Champion, World Amateur Champion, and low amateur in both the 1978 U.S. Open and the 1979 Masters, Bobby was a two-time

winner of the Fred Haskins Award while in college at Brigham Young University. As a member of the PGA Tour, he won the 1982 Southern Open, and in 1984 became the Tour's youngest player to exceed \$500,000 in career earnings. In 1991, he joined the CBS Sports and TNT Sports golf broadcast teams, where he continues today. He is returning to competition while pursuing his interests in golf course architecture, aviation, Bible Study, and charity work. He also is a sought-after speaker and host at corporate outings and clinics. He lives with his wife and children in Raleigh, North Carolina.

Andy Brumer has written for most of golf's major magazines, including *Golf Digest*, *Golf Illustrated*, *Sports Illustrated Golf Plus*, *Travel and Leisure Golf*, *Links Magazine*, *Golfweek*, and others. He has been editor of *Golf Tips* and *Petersen's Golfing*, and is the author of the book *Guide to the Golf Revolution: How Technology Is Driving the Game* and a forthcoming book of essays titled *The Poetics of Golf*. He competed on the Rutgers University golf team and presently plays to a 2 handicap. He lives in Alhambra, California.

Users Review

From reader reviews:

Betty Lavery:

Reading can called imagination hangout, why? Because if you are reading a book particularly book entitled *The Impact Zone: Mastering Golf's Moment of Truth* your head will drift away trough every dimension, wandering in most aspect that maybe unfamiliar for but surely will end up your mind friends. Imaging just about every word written in a e-book then become one form conclusion and explanation that maybe you never get previous to. The *The Impact Zone: Mastering Golf's Moment of Truth* giving you one more experience more than blown away the mind but also giving you useful facts for your better life with this era. So now let us teach you the relaxing pattern here is your body and mind are going to be pleased when you are finished looking at it, like winning a. Do you want to try this extraordinary investing spare time activity?

Beatrice Pearson:

Within this era which is the greater man or woman or who has ability in doing something more are more valuable than other. Do you want to become one among it? It is just simple solution to have that. What you have to do is just spending your time very little but quite enough to have a look at some books. On the list of books in the top list in your reading list is *The Impact Zone: Mastering Golf's Moment of Truth*. This book which can be qualified as *The Hungry Slopes* can get you closer in becoming precious person. By looking way up and review this guide you can get many advantages.

Rosie Zimmerman:

As we know that book is vital thing to add our knowledge for everything. By a publication we can know everything we wish. A book is a list of written, printed, illustrated or blank sheet. Every year has been exactly added. This publication *The Impact Zone: Mastering Golf's Moment of Truth* was filled regarding science. Spend your free time to add your knowledge about your technology competence. Some people has several feel when they reading a new book. If you know how big good thing about a book, you can really feel enjoy to read a guide. In the modern era like currently, many ways to get book that you simply wanted.

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