



The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone

By Bob Weil, Nicki Fitz-Gerald

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The Art of iPhone Photography explores how 45 of today's best iPhoneographers from around the world conceived, composed, and created some of their finest and best-known pieces - all in their own words. Through a step-by-step presentation of each artist's vision, creative decisions, and techniques, beginning through advanced iPhoneographers will immediately be able to apply what they learn and take their own photographic art to the next level.

Key features of the book include:

- A wide variety of styles and subjects: Landscapes, street photography, abstracts, architecture, portraits, collages, concept pieces, etc.
- Detailed tutorials: Example artworks from authors and contributing photographers accompanied by descriptions of how each piece was created from both a creative and technical standpoint
- Explanations for practical use of nearly 100 apps, including BlurFX, Camera+, Iris Photo Suite (now Laminar), Juxtaposer, Photogene2, Pixlr-o-matic, ScratchCam FX, Snapseed, Superimpose, and TouchRetouch
- iPhoneography gallery: A stunning showcase of works by notable iPhoneographers

Always on, always at hand, and inconspicuously deployed, today's smartphones empower us to record the world in ever newer and more personal ways. By leveraging the photo-editing applications found on the iPhone, professional and amateur photographers alike are able to create not only editorial imagery, but also creative art.

"Nicki Fitz-Gerald and Bob Weil, at iPhoneographyCentral.com, have built a community dedicated to the burgeoning collaboration between art and technology that is iPhoneography. Their site, and now this book, offer extensive, in-depth tutorials both for budding iPhoneographers looking to advance their craft, and professionals attempting to harness a new toolkit in service of their vision.

What they bring to the table is their belief that 'revealing the man behind the curtain' does not diminish the teacher. Technique does not the artist make, but it does enable the newcomer to find his or her own voice. With thousands of apps available and more flooding the market daily, every new iPhoneographer wonders, What apps should I use? The answer to that question is so complex, with so many variables, that an illustrated tutorial such as this becomes an invaluable tool. There is really nothing like it.

It does not offer the advice of a single artist or showcase images from a small artistic segment. Indeed, it offers up stories, knowledge, tips, and secrets from many of the key players in the formation of this movement, showcasing more than 40 artists and tutorials and 80 pages of iPhonic art."

- Daria Polichetti, Co-Founder of Los Angeles Mobile Arts Festival

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The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone By Bob Weil, Nicki Fitz-Gerald Bibliography

- Sales Rank: #554176 in Books
- Brand: Brand: Rocky Nook
- Published on: 2013-08-31
- Original language: English
- Number of items: 1
- Dimensions: 8.00" h x 1.00" w x 10.00" l, 2.45 pounds
- Binding: Paperback
- 352 pages

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Editorial Review

Review

1. From Marty Yawnick, from his review on his very popular iPhone site, *LifeInLoFi.com*:

"One of the great things about this book is how quickly each tutorial gets personal. This is less like learning from a textbook and more like being tutored by an old friend. [The book] covers a broad range of photographic and iPhone art essentials and techniques including lighting, focus, composition, retouching, color correcting, processing, compositing, blending, masking on iPhone, adding texture, collage and much more."

lifeinlofi.com/2013/08/11/review-art-of-iphone-photography-bob-weil-nicki-fitzgerald/

2. From Geri Centonze on her *Art of MOB* blog:

"Just over a year ago, I discovered that I could use my iPhone as a means for creating art. Now, there's a fabulous resource that EVERY iPhone photographer should have. It's the newly released book, **The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone** by Bob Weil and Nicki Fitz-Gerald."

Read the entire article and author interview here:

artofmob.blogspot.com/2013/09/the-art-of-iphone-photography-straight.html

3. From M. Braun's Amazon review:

"I liked this book so much that I returned my Kindle version and ordered a "book" book so I could flip pages, turn down pages, ponder, savor, try out, underline, make notes, etc. This is the perfect book for learning how to work with your photographs on the iPhone."

From the Author

Here's a list of contributors who wrote tutorials for the book - since a number of you have asked: Nicola Fitz-Gerald, Bob Weil, Alan Kastner, Souichi Furusho, mutablend, Ade Santora, Adria Ellis, Daniel Berman, Doug McNamee, Elaine Nimmo, George Politis, Kerry Benbow, Marian Rubin, Rad Drew, Kimberly Post (Rowe), Lola Mitchell, Marie Matthews, Benamon Tame, Bharat Darji, Carlein, Christine Sirois, Cindy Patrick, Daniele Martire, David Ingraham, Dax Curnew, Edina Herold, Robert Herold, Elizabeth Grilli, Helene Goldberg, Johnny Eckó, José António Fundo, Lindsey Thompson, Paula Gardener, Susan Blase, Markus Rivera, Sheldon Serkin, Cecily Caceu, Jack Hollingsworth, Lynette Jackson, Miss Pixels, Jacqueline (JQ) Gaines, Dan Marcolina and Nettie Edwards.

Many of these artists will be well known to iPhoneography aficionados - these include Alan Kastner, Souichi Furusho, Daniel Berman, Carlein, Nettie Edwards, Karen Divine, Jack Hollingsworth and Cindy Patrick, to name just a few. Nettie just won iPhone Photographer of the Year at the American Aperture Awards

From the Inside Flap

What iPhoneography insiders are saying:

"Within these pages are found not just the advice of a single artist or images from a small artistic segment. Instead, the book in your hands offers us stories, knowledge, inspiration, tips and secrets from many of the key players in the formation of this movement."

- from the Foreword by Daria Polichetti, co-founder of the *Los Angeles Mobile Arts Festival* and iPhoneArt_dot_com

"The contributors to this book are the leaders of the new artistry, and the methods shared herein are a glimpse into the most creative minds in the genre. If you want to take your mobile photography and art to the next level, this is the book for you."

- Dan Berman, founder of the *Mobile Photo Awards*

"This book will surprise and enlighten you with the range of possibilities bubbling up from this rich, flowing, underground mobile movement."

- Dan Marcolina, author of the book *iPhone Obsessed*, and organizer of the *MacWorld 2013 iPhoneography track*

Special note:

The *Latitudes International Festival of Photography* is a festival of the arts that has presented the work of Cartier-Bresson, Brassai, Morenatti, Gaumy, Catany and many other leading photographers. In 2012, for the first time, the exhibition included six iPhone photographers, four of whom are included in this book - Carlein Van Der Beek, Cindy Patrick, Souichi Furusho and Alan Kastner.

Users Review

From reader reviews:

Travis Wysocki:

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Jesse Nance:

Hey guys, do you really wants to finds a new book to study? May be the book with the title *The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone* suitable to you? Often the book was written by well known writer in this era. The particular book untitled *The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone* is the main one of several books which everyone read now. This specific book was inspired many people in the world. When you read this reserve you will enter the new dimensions that you ever know prior to. The author explained their strategy in the simple way, thus all of people can easily to know the core of this e-book. This book will give you a large amount of information about this world now. So that you can see the represented of the world in this particular book.

Cierra Persaud:

Playing with family in a very park, coming to see the coastal world or hanging out with pals is thing that usually you may have done when you have spare time, in that case why you don't try thing that really opposite from that. 1 activity that make you not sensation tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone, you could enjoy both. It is fine combination right, you still need to miss it? What kind of hang type is it? Oh come on its mind hangout fellas. What? Still don't buy it, oh come on its known as reading friends.

Ali Ellison:

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