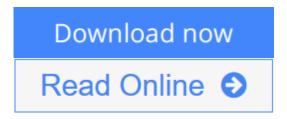


# Perfect Phrases for Sales Referrals: Hundreds of Ready-to-Use Phrases for Getting New Clients, Building Relationships, and Increasing Your Sales

By Jeb Brooks, Marty Scirratt



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## THE RIGHT PHRASE FOR EVERY SITUATION . . . EVERY TIME

Perfect Phrases for Sales Referrals presents hundreds of time-saving tips and ready-to-use phrases you can use to virtually reinvent yourself when it comes to communicating with clients. Complete with dialogues and scripts for practicing interactions with existing and prospective clients, this handy, practical guide helps you:

- Generate more referrals
- Gather more qualified prospects
- Increase your customer base
- Improve your personal interaction skills
- Close more sales than ever!



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### **Editorial Review**

About the Author

**Jeb Brooks** is executive vice president of The Brooks Group, an awardwinning sales training firm.

**Marty Scirratt** is the former senior vice president of sales at a publicly traded firm, where he led a team of 500 people responsible for more than \$1.7 billion in sales, much of it referral-based.

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