



# How To Be More Interesting

By Bono Edward De

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## How To Be More Interesting By Bono Edward De

How to be More Interesting is the classic work about changing yourself and how others see you from the world-renowned writer and philosopher Edward de Bono. It is often thought that intelligence, beauty and confidence make you more interesting. This is not true. Being interesting is nothing to do with intelligence, beauty or confidence. It is actually a state of mind. In How to be More Interesting, lateral-thinking guru Edward de Bono reveals how playing with ideas, making connections, speculating and using the imagination are at the heart of being an interesting person. With seventy exercises that will help you bring humour, insight and surprise to everyday situations, this book will ensure that people not only find you fascinating company but also won't be able to forget you. 'An inspiring man with brilliant ideas. De Bono never ceases to amaze with his clarity of thought' Sir Richard Branson Edward de Bono invented the concept of lateral thinking. A world-renowned writer and philosopher, he is the leading authority in the field of creative thinking and the direct teaching of thinking as a skill. Dr de Bono has written more than 60 books, in 40 languages, with people now teaching his methods worldwide. He has chaired a special summit of Nobel Prize laureates, and been hailed as one of the 250 people who have contributed most to mankind. Dr de Bono's titles include classic bestsellers such as Six Thinking Hats, Lateral Thinking, I Am Right You Are Wrong, Teach Yourself How To Think, Teach Your Child How To Think, and Simplicity.

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#### Review

An inspiring man with brilliant ideas. De Bono never ceases to amaze with his clarity of thought. -- Richard Branson

#### About the Author

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