

Hannibal and Me: What History's Greatest Military Strategist Can Teach Us About Success and Failu re

By Andreas Kluth

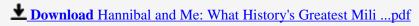


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A dynamic and exciting way to understand success and failure, through the life of Hannibal, one of history's greatest generals.

The life of Hannibal, the Carthaginian general who crossed the Alps with his army in 218 B.C.E., is the stuff of legend. And the epic choices he and his opponents made-on the battlefield and elsewhere in life-offer lessons about responding to our victories and our defeats that are as relevant today as they were more than 2,000 years ago. A big new idea book inspired by ancient history, *Hannibal and Me* explores the truths behind triumph and disaster in our lives by examining the decisions made by Hannibal and others, including Albert Einstein, Eleanor Roosevelt, Steve Jobs, Ernest Shackleton, and Paul Cézanne-men and women who learned from their mistakes.

By showing why some people overcome failure and others succumb to it, and why some fall victim to success while others thrive on it, *Hannibal and Me* demonstrates how to recognize the seeds of success within our own failures and the threats of failure hidden in our successes. The result is a page-turning adventure tale, a compelling human drama, and an insightful guide to understanding behavior. This is essential reading for anyone who seeks to transform misfortune into success at work, at home, and in life.





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Editorial Review

From Booklist

Here's an intriguing premise: show, through the life and career of the Carthaginian military genius Hannibal (and other history-makers), how the line between success and failure can sometimes be blurry, not to mention how success can turn into failure when least expected, and vice versa. Always outnumbered, Hannibal planned meticulously and never lost a war against Rome in 16 years of battle. On the other hand, he never conquered Rome. So was his career triumph or tragedy? How about General MacArthur, whose surprise landing at Inchon, South Korea, led to immediate triumph and, later, embarrassing failure? Kluth's main thesis seems to be that triumph and tragedy, success and failure, are merely points on a line, and that we make our way in life by cultivating the ability to turn failure into success and recognizing that success can breed failure, if we're not careful. This isn't the first book to tackle this subject, but its historical perspective, drawing on the life of a warrior who lived more than two millennia ago, gives it fresh appeal. -- David Pitt

Review

- "Charming and fascinating"
- —The Wall Street Journal

"What makes or breaks a book like this, with its uncommon structure and sometimes lofty subject matter, is the storytelling, and this book is one of the best in that regard that I have read in a long time."

- —Jack Covert, 800ceoread.com
- "Fight any urge to dismiss *Hannibal and Me* as boys-only self help. True, the book comes complete with warriors, military strategies, elephants, golf, and a seductress, but this book is a serious and fascinating exploration of issues many of us grapple with on a daily basis. Highly recommended."
- —New York Journal of Books
- "A study of the ephemeral nature of power that grapples, often very effectively, with the meaning of true happiness... *Hannibal and Me* is a rare blend of military strategy and emotional intelligence that offers a more mature solution for winning life's battles."
- -Kirkus

"[*Hannibal and Me's*] fresh perspective, drawing on the life of a warrior who lived more than two millennia ago, gives is a fresh appeal."

-Booklist

About the Author

Andreas Kluth has been writing for *The Economist* since 1997. He is currently the magazine's U.S. West Coast correspondent, covering politics, society, and economy in California and the western states. A dual citizen of Germany and the United States, Kluth is a graduate of Williams College and the London School of Economics.

Users Review

From reader reviews:

Diane Williams:

Why don't make it to become your habit? Right now, try to prepare your time to do the important behave, like looking for your favorite e-book and reading a book. Beside you can solve your condition; you can add your knowledge by the book entitled Hannibal and Me: What History's Greatest Military Strategist Can Teach Us About Success and Failu re. Try to the actual book Hannibal and Me: What History's Greatest Military Strategist Can Teach Us About Success and Failu re as your buddy. It means that it can for being your friend when you sense alone and beside regarding course make you smarter than ever before. Yeah, it is very fortuned for you personally. The book makes you considerably more confidence because you can know everything by the book. So, let me make new experience in addition to knowledge with this book.

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Ross Adams:

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Lupita Kirch:

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