



# Understanding Fragrance Chemistry

By Charles Sell

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## Understanding Fragrance Chemistry By Charles Sell

Understanding Fragrance Chemistry concentrates on the aspects of organic chemistry that are of particular importance to the fragrance industry.

Topics include:

The structure of matter

Organic molecules

Chemical reactivity

Acid/base reactions

Oxidation and reduction reactions

Perfume structure

Chemistry in consumer goods

The biological way we detect odors

How nature makes fragrant molecules And much more!

Each chapter has review questions which allow readers to check their understanding of the content, and glossaries are provided where appropriate. A chapter on chemical information and a bibliography will help those who want to read more on any of the subjects covered.

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## Understanding Fragrance Chemistry By Charles Sell Bibliography

- Sales Rank: #2171376 in Books
- Published on: 2008-07-16
- Original language: English
- Dimensions: 9.00" h x 6.25" w x 1.00" l, 15200.00 pounds
- Binding: Hardcover
- 417 pages

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## **Editorial Review**

### **Review**

This book is written both for the novice and the perfumer alike, as it takes you on a journey from a simplified introduction to organic chemistry through separation techniques and analytical methodologies to the structure of perfume creation. It addresses the myriad of reactive ingredients that exist in consumer based products and it shows how the creative perfumer can formulate a fragrance to ensure long term stability. This makes it a unique book that should find a place on the shelf of everybody who has an interest in perfumes. -- Brian M. Lawrence, PhD editor of Journal of Essential Oil Research

A must-read book that builds ideas about fragrance chemicals. I enjoyed reading it. --Shirley Xu, Sales Manager

### **About the Author**

Charles Sell earned a Bachelor of Science degree in chemistry with honors from The Queen s University of Belfast in 1970. The following year, he was awarded a master s degree in organic chemistry from the same for research into the anticancer drug podophyllotoxin.

In 1976, Sell joined Proprietary Perfumes Ltd. (later to become PPF, then Quest International, and now Givaudan). There, his work covered all aspects of synthetic organic chemistry as applied to the fragrance industry, from discovery of novel materials through process R&D, to improvement of established chemical manufacturing processes.

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