



# The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience

By *Jeremy Rifkin*

Download now

Read Online 

## The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin

Visionary activist and author **Jeremy Rifkin** exposes the real stakes of the new economy, delivering "the clearest summation yet of how the Internet is really changing our lives" (**The Seattle Times**).

Imagine waking up one day to find that virtually every activity you engage in outside your immediate family has become a "paid-for" experience. It's all part of a fundamental change taking place in the nature of business, contends Jeremy Rifkin. After several hundred years as the dominant organizing paradigm of civilization, the traditional market system is beginning to deconstruct. On the horizon looms the Age of Access, an era radically different from any we have known.

 [Download The Age of Access: The New Culture of Hypercapital ...pdf](#)

 [Read Online The Age of Access: The New Culture of Hypercapit ...pdf](#)

# The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience

*By Jeremy Rifkin*

**The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience**  
By Jeremy Rifkin

Visionary activist and author **Jeremy Rifkin** exposes the real stakes of the new economy, delivering "the clearest summation yet of how the Internet is really changing our lives" (**The Seattle Times**).

Imagine waking up one day to find that virtually every activity you engage in outside your immediate family has become a "paid-for" experience. It's all part of a fundamental change taking place in the nature of business, contends Jeremy Rifkin. After several hundred years as the dominant organizing paradigm of civilization, the traditional market system is beginning to deconstruct. On the horizon looms the Age of Access, an era radically different from any we have known.

**The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience**  
By **Jeremy Rifkin Bibliography**

- Sales Rank: #1002317 in Books
- Published on: 2001-03
- Released on: 2001-03-05
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .90" w x 6.00" l, .78 pounds
- Binding: Paperback
- 320 pages

 [Download The Age of Access: The New Culture of Hypercapital ...pdf](#)

 [Read Online The Age of Access: The New Culture of Hypercapit ...pdf](#)

## Download and Read Free Online *The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience* By Jeremy Rifkin

---

### Editorial Review

#### Amazon.com Review

He's been called the postmodern Chicken Little, but it happens that the sky really is falling. Jeremy Rifkin pulls the plug on the trend away from property ownership and free public life in *The Age of Access: The New Culture of Hypercapitalism Where All of Life Is a Paid-For Experience*. As usual, he's a bit ahead of the curve--most of us aren't fully immersed yet in the sea of leased products and packaged experiences that he sees awaiting us. Still, his eerie vision of a world of gatekeepers paying each other for access to nearly every aspect of human life brings a chilling new meaning to the phrase "pay to play" and should spark some debate over our new cultural revolution.

Using examples from business and government experiments with just-in-time access to goods and services and resource sharing, Rifkin defines a new society of renters who are too busy breaking the shackles of material possessions to mourn the passing of public property. Are we encouraging alienation or participation? Can we trust corporations with stewardship of our social lives? True to form, the author asks more questions than he answers--a sign of an open mind. If property is theft, leased access is extortion, and *The Age of Access* warns us of the complex changes coming in our relationships with our homes, our communities, and our world. --Rob Lightner

#### From Publishers Weekly

In his latest synthesis of business analysis and academic philosophizing, Rifkin (*The End of Work*, *The Biotech Century*, etc.) argues that we are in the midst of a new age in which "concepts, ideas and images--not things--are the real items of value" and where "the purchase of lived experiences becomes the consummate commodity." In the book's first half, Rifkin contends that ownership of property has become increasingly devalued. Today's companies avoid amassing physical capital, which can later prove "an albatross" that prevents them from keeping up with rapid technological advances. Instead, they prefer to "outsource ownership," contracting third parties to provide and maintain equipment. This trend combines with others, such as the proliferation of service relationships, to put more emphasis on access than ownership, heralding a time when what companies sell will be human experience itself and all cultural activities will be commodified. In the book's second half, Rifkin shows how "experience industries"--such as travel and entertainment--are coming to dominate the new global economy. "More and more of the global cultural sphere--its natural wonders, cathedrals, museums, palaces, parks, rituals, festivals--is being siphoned off into the marketplace," he says, where it serves as a backdrop "for enacting paid-for cultural experiences" that is divorced from historical context. As in Rifkin's earlier works, the author asserts the truth of his ideas in considerable detail without offering much supporting evidence, leaving readers either to believe him or not. Even so, his larger historical and social perspective and lack of technological boosterism is refreshing.

Agent: Jim Stein. (May)

Copyright 2000 Reed Business Information, Inc.

#### From Library Journal

The author of 14 previous books, including *The End of Work* and *The Biotech Century*, Rifkin is a noted social critic and president of the Foundation on Economic Trends in Washington, DC. In this important work, he examines the trends that underlie our transition from a service-based economy to one based on the convergence of commerce and culture. Specifically, he notes a broad range of structural changes, including the shift from markets to networks and from ownership to access, the reduced value of physical property and the rise of intellectual property, and the increased marketing of human relationships where culture has

become the ultimate commercial resource. His most riveting assertion is that these developments are in sharp contrast to the situation in the rest of the world, in which, as Rifkin states, over 50 percent of the people have never made a phone call, much less been connected to the emerging global information network.

Recommended for both public and academic libraries.

*-Norman B. Hutcherson, Kern Cty. Lib., Bakersfield, CA*

Copyright 2000 Reed Business Information, Inc.

## **Users Review**

### **From reader reviews:**

#### **Eric Chabot:**

The guide untitled *The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience* is the e-book that recommended to you to study. You can see the quality of the publication content that will be shown to a person. The language that writer use to explained their ideas are easily to understand. The article writer was did a lot of investigation when write the book, therefore the information that they share for you is absolutely accurate. You also will get the e-book of *The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience* from the publisher to make you much more enjoy free time.

#### **George Thomas:**

Do you one of the book lovers? If yes, do you ever feeling doubt if you find yourself in the book store? Make an effort to pick one book that you never know the inside because don't judge book by its deal with may doesn't work is difficult job because you are scared that the inside maybe not seeing that fantastic as in the outside search likes. Maybe you answer is usually *The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience* why because the amazing cover that make you consider about the content will not disappoint anyone. The inside or content is actually fantastic as the outside or even cover. Your reading sixth sense will directly show you to pick up this book.

#### **Kim Deyoung:**

This *The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience* is great reserve for you because the content which is full of information for you who all always deal with world and get to make decision every minute. This specific book reveal it details accurately using great coordinate word or we can say no rambling sentences in it. So if you are read this hurriedly you can have whole info in it. Doesn't mean it only offers you straight forward sentences but challenging core information with beautiful delivering sentences. Having *The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience* in your hand like obtaining the world in your arm, info in it is not ridiculous a single. We can say that no publication that offer you world inside ten or fifteen moment right but this book already do that. So , this really is good reading book. Heya Mr. and Mrs. busy do you still doubt in which?

**Madeline Cecil:**

Is it an individual who having spare time in that case spend it whole day through watching television programs or just lying on the bed? Do you need something totally new? This The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience can be the answer, oh how comes? A fresh book you know. You are so out of date, spending your extra time by reading in this brand new era is common not a nerd activity. So what these books have than the others?

**Download and Read Online The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin #DVSWEIB59K8**

## **Read The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin for online ebook**

The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin books to read online.

### **Online The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin ebook PDF download**

**The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin Doc**

**The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin Mobipocket**

**The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience By Jeremy Rifkin EPub**