



Business Dashboards: A Visual Catalog for Design and Deployment

By Nils H. Rasmussen, Manish Bansal, Claire Y. Chen

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Focusing on designing the right dashboards for use in an organization, this timely, full color book reveals how to successfully deploy dashboards by building the optimal software architecture and dashboard design. In addition, it describes the value of this popular technology to a business and how it can have a significant impact on performance improvement. A unique collection of more than 120 dashboard images are organized by category. One of the chapters provides a step-by-step description of the key performance indicator (KPIs) design process. One of the appendices contains more than 1,000 examples of KPIs to help design the content of dashboards. The book also describes all the steps in a dashboard implementation and offers related advice.

Nils Rasmussen (West Hollywood, CA) is cofounder and Principal of Solver, Inc. Claire Y. Chen (Long Beach, CA) is a Senior Business Intelligence Architect at Solver, Inc. Manish Bansal (Irvine, CA) is Vice President of Sales at Solver, Inc.

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Editorial Review

Review

"The book tackles the question from the ground up, explaining what dashboards are and what they're for, before diving deeply into data architecture and visual design, with tons of examples and illustrations. It even explains why dashboards are so popular." (*Accounting Today*, June 1-14, 2009)

From the Back Cover

An essential guide for successful deployment of dashboard technology for optimal organizational performance

In order for managers to make the best possible decisions in the shortest amount of time, it is essential to turn data into structured information and then present this information in a format that is easy to read and that supports analysis. *Business Dashboards: A Visual Catalog for Design and Deployment* is designed to empower companies and government organizations to deploy dashboards that enable their employees to optimize performance management.

Extremely user-friendly, this book is based on three underlying principles: **the power of process**, providing step-by-step tools that can be used in a real-world implementation; **the power of examples**, presenting a large number of dashboard examples in order to give you and your project team as many ideas as possible for your dashboard project; and **the critical essence of good data architecture**, illustrated in the authors' vision of a solid and carefully planned data architecture to support sustainable and successful dashboards.

A practical resource for what can be a daunting topic, *Business Dashboards* is filled with real-world examples and provides you with an understanding of:

- Why Dashboards Have Become so Popular
- The Role of Dashboards in a Business Intelligence Solution
- The Best Types of Dashboards for Your Company
- Designing Metrics and Key Performance Indicators
- How to Prepare for Implementation
- Creating the Right Business Intelligence Architecture for Dashboards
- Why a Good Architecture Is Important
- Data Warehouse Techniques

Examining all the various activities and technologies you should know about before, during, and after a dashboard implementation, *Business Dashboards* is your go-to resource for quick, relevant ideas to help your organization benefit from this powerful technology.

About the Author

NILS RASMUSSEN, BA, MBA, is the CEO at Solver, Inc., an international company that provides implementation of comprehensive performance management, planning, analytics, scorecard, and dashboard solutions. He is the coauthor of three titles published by John Wiley & Sons.

CLAIRE Y. CHEN is the Chief Business Intelligence Architect at Solver, Inc., and the Microsoft Virtual Technology Specialist in Southern California region. She is well experienced in providing data warehouse

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MANISH BANSAL, BE, MS, is the Vice President at Solver, Inc., and advises companies on various ways to improve performance by leveraging technology solutions. He is an experienced management consultant who has worked across various industries and functional areas, with a special focus to deliver value.

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Richard Haley:

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