



Ultimate Guide to Facebook Advertising: How to Access 600 Million Customers in 10 Minutes (Ultimate Series)

By Perry Marshall, Thomas Meloche

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*****This version is out of print & out of date. Please find the 2nd edition of Ultimate Guide to Facebook Advertising which is the current version.*****

MAKE A FORTUNE WITH FACEBOOK. Perry Marshall, author of the #1 selling book on Google advertising, and internet strategist Thomas Meloche lift the curtain to the 600 million potential customers on Facebook and show you how to reach them, convert them, and keep them as your fan, friend, and customer for life.

Introducing game-changing strategies, tools, and reports, Marshall and Meloche breakdown the magic of Facebook Paid Advertising and show you how to gain dramatically on your investment--in clicks, customers, and profits.

"Perry and Tom not only understand every nuance of the technical aspects of getting Facebook ads to work for your business, they also understand the psychology behind what works and what doesn't when it comes to advertising online. If you're looking for an uber-effective way to master the art of driving traffic to your offers through paid advertising, get this book - it truly is the ultimate guide!"

--Mari Smith, co-author of Facebook Marketing: An Hour A Day and author of The New Relationship Marketing

"If anybody can make practical sense of Facebook for marketers, it's Perry. He has his finger on its truth - as advertising media not social media. This book shows how to capitalize on ideal timing with this media. He is a well-disciplined direct-response practitioner who holds this accountable for ROI. I bestow my 'No B.S. blessing.'"

--Dan S. Kennedy, legendary direct marketing advisor and author of the No B.S. book series, NoBSBooks.com

Ultimate Guide to Facebook Advertising just might be your ultimate guide to earning a ton of money with this social media phenomenon. What you don't know about Facebook could hurt you and what you will learn about Facebook from this book definitely will help you. It's a fun and easy read and a surefire way to seriously increase your income.

-Jay Conrad Levinson, The Father of Guerrilla Marketing, author of Guerrilla Marketing series of books

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Editorial Review

About the Author

Perry Marshall is the #1 author and world's most-quoted consultant on Pay-Per-Click Advertising. He has helped more than 100,000 Google advertisers save literally billions of dollars in AdWords stupidity tax.

Thomas Meloche is the founder and president of Procuit Inc. A serial entrepreneur, he has more than 25 years of experience starting, building, and selling commercial software products and software companies.

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