



Melvin Mencher's News Reporting and Writing

By Melvin Mencher

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Editorial Review

About the Author

Melvin Mencher is the author of *News Writing and Reporting*, the text that set the standard for the field, now in its Eleventh Edition. He has extensive experience in the newsroom and has written numerous articles, as well as a publication from the Poynter Institute, "The Sayings of Chairman Mel."

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