



Introducing Cultural and Media Studies: A Semiotic Approach

By Tony Thwaites, Lloyd Davis, Warwick Mules

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'Focusing on visually mediated culture and linguistic discourses, and revealing all as sites of power / knowledge, interpellation and so on, this book will surely seize the imagination of new undergraduates. It will prove helpful to teachers, too, not least because it includes comprehensive exercises and further activities within each chapter. It could therefore constitute a complete course resource.' - Times Higher Education Supplement

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About the Author

TONY THWAITES teaches and writes on cultural studies and literary studies at the University of Queensland. His most recent book is a study of James Joyce, *Joycean Temporalities: Debts, Promises and Countersignatures* (University Press of Florida, 2001).

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