



Financial and Managerial Accounting: Information for Decisions, 4th Edition

By John Wild, Ken Shaw, Barbara Chiappetta

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- **Clear** presentation of accounting concepts,
- **Concise** coverage to help students focus on important material, and
- **Cutting-edge technology** to engage students and improve their chances for success.

The authors provide a balance of small and large business examples, integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging pedagogical learning structures. Technology tools, such as Connect and Carol Yacht's General Ledger and Peachtree software, provide students with further advantages as they learn, as well as apply, key accounting concepts and methods.

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Editorial Review

About the Author

John J. Wild is Professor of Business and Vilas Research Scholar at The University of Wisconsin at Madison, where he also received his Ph.D. He has received numerous teaching awards at Wisconsin as well as from Michigan State University. He is a frequent speaker at universities and national and international conferences.

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