



A Web for Everyone: Designing Accessible User Experiences

By Sarah Horton, Whitney Quesenbery

Download now

Read Online 

A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery

If you are in charge of the user experience, development, or strategy for a web site, *A Web for Everyone* will help you make your site accessible without sacrificing design or innovation. Rooted in universal design principles, this book provides solutions: practical advice and examples of how to create sites that everyone can use.

 [Download A Web for Everyone: Designing Accessible User Expe ...pdf](#)

 [Read Online A Web for Everyone: Designing Accessible User Ex ...pdf](#)

A Web for Everyone: Designing Accessible User Experiences

By Sarah Horton, Whitney Quesenbery

A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery

If you are in charge of the user experience, development, or strategy for a web site, A Web for Everyone will help you make your site accessible without sacrificing design or innovation. Rooted in universal design principles, this book provides solutions: practical advice and examples of how to create sites that everyone can use.

A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery
Bibliography

- Sales Rank: #387347 in Books
- Published on: 2014-01-16
- Number of items: 1
- Binding: Paperback
- 288 pages

 [Download A Web for Everyone: Designing Accessible User Expe ...pdf](#)

 [Read Online A Web for Everyone: Designing Accessible User Ex ...pdf](#)

Download and Read Free Online A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery

Editorial Review

Review

I've been waiting for this book the book that changes the discussion from "How do I meet accessibility requirements," to thinking of accessibility as a driver for innovation and excellent user experience design. -- Dana Chisnell, co-author of Handbook of Usability Testing

Accessibility isn't just about providing a great experience for the disabled it's what will enable you to connect with all your users, regardless of which device they use to go online. --Karen McGrane, author of Content Strategy for Mobile

Do yourself a favor and read it. By the time you're done, you'll understand that accessibility isn't something you tack on to a good design—it is good design. --Steve Krug, author of Don't Make Me Think: A Common Sense Approach to Web Usability

Accessibility isn't just about providing a great experience for the disabled it's what will enable you to connect with all your users, regardless of which device they use to go online. --Karen McGrane, author of Content Strategy for Mobile

Do yourself a favor and read it. By the time you're done, you'll understand that accessibility isn't something you tack on to a good design—it is good design. --Steve Krug, author of Don't Make Me Think: A Common Sense Approach to Web Usability

Accessibility isn't just about providing a great experience for the disabled it's what will enable you to connect with all your users, regardless of which device they use to go online. --Karen McGrane, author of Content Strategy for Mobile

Do yourself a favor and read it. By the time you're done, you'll understand that accessibility isn't something you tack on to a good design—it is good design. --Steve Krug, author of Don't Make Me Think: A Common Sense Approach to Web Usability

About the Author

Sarah Horton is a consultant for strategic planning for websites and web applications. She also does accessibility and usability reviews. Sarah started her career in interaction design in 1991 at the Yale Center for Advanced Instructional Media, creating award-winning interactive instructional software. She was an instructional technologist at Dartmouth College for 11 years before becoming director of web strategy and design. As director, she was responsible for planning and developing Dartmouth's digital environment, and she led a team of user-experience professionals responsible for web and media design, development, and production. More recently, Sarah was Web Strategy Project Lead at Harvard University, responsible for strategy and user experience design for the Harvard Web Publishing Initiative. Sarah is currently Director of Accessible User Experience and Design with The Paciello Group. Sarah is co-author with Patrick Lynch of Web Style Guide, now in its third edition and translated into at least eight languages. She also wrote Web Teaching Guide, which in 2000 won the American Association of Publishers award for best book in computer science. Her third book, Access by Design, combines the disciplines of universal design, accessibility, and usability into guidelines for designing websites that are universally usable.

Whitney Quesenbery is a user researcher, user experience practitioner, and usability expert with a passion for clear communication. She has been in the field for too many years, working with organizations from The Open University to the National Cancer Institute. She enjoys learning about people around the world and using those insights to design products where people matter. Before a little beige computer seduced her into software, usability, and interface design, she was a lighting designer in the theater. Like every other element of the production, lighting has to help tell the story. The scenery, lighting, costumes, direction and acting all have to work together tell the same story. She learned a lot about the craft of storytelling from watching hours of rehearsals. Whitney has served as president of the Usability Professionals' Association (UPA), on the boards of the Center for Plain Language and UXnet, and as a manager of the Society for Technical Communication (STC) Usability and User Experience Community. As a member of two U.S. government advisory committees, she is working to update accessibility requirements and to improve the usability and accessibility of voting systems for U.S. elections. Whitney is a frequent author and presenter in industry events and is a contributor to UXmatters.com. Her first publication on storytelling was a book chapter on "Storytelling and Narrative" in The Personas Lifecycle, by John Pruitt and Tamara Adlin. She's also proud that her chapter "Dimensions of Usability" in Content and Complexity turns up on so many course reading lists. You can find Whitney on Twitter @whitneyq.

Users Review

From reader reviews:

Peter Robey:

The particular book A Web for Everyone: Designing Accessible User Experiences has a lot associated with on it. So when you make sure to read this book you can get a lot of gain. The book was written by the very famous author. Tom makes some research just before write this book. That book very easy to read you can get the point easily after looking over this book.

Lenora Dryer:

Do you have something that you enjoy such as book? The guide lovers usually prefer to pick book like comic, limited story and the biggest you are novel. Now, why not hoping A Web for Everyone: Designing Accessible User Experiences that give your enjoyment preference will be satisfied by means of reading this book. Reading practice all over the world can be said as the opportunity for people to know world better then how they react to the world. It can't be said constantly that reading behavior only for the geeky individual but for all of you who wants to end up being success person. So , for all of you who want to start studying as your good habit, you could pick A Web for Everyone: Designing Accessible User Experiences become your own starter.

Jessica Adkins:

Your reading 6th sense will not betray you, why because this A Web for Everyone: Designing Accessible User Experiences book written by well-known writer whose to say well how to make book that can be understand by anyone who have read the book. Written with good manner for you, leaking every ideas and publishing skill only for eliminate your current hunger then you still skepticism A Web for Everyone: Designing Accessible User Experiences as good book not merely by the cover but also by content. This is one book that can break don't evaluate book by its cover, so do you still needing an additional sixth sense to

pick this kind of!? Oh come on your looking at sixth sense already told you so why you have to listening to one more sixth sense.

Wanda Hardin:

Reading a e-book make you to get more knowledge as a result. You can take knowledge and information coming from a book. Book is composed or printed or illustrated from each source in which filled update of news. In this modern era like today, many ways to get information are available for you actually. From media social like newspaper, magazines, science guide, encyclopedia, reference book, book and comic. You can add your understanding by that book. Do you want to spend your spare time to open your book? Or just trying to find the A Web for Everyone: Designing Accessible User Experiences when you desired it?

**Download and Read Online A Web for Everyone: Designing
Accessible User Experiences By Sarah Horton, Whitney Quesenbery
#E7JC5WHBSX4**

Read A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery for online ebook

A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery books to read online.

Online A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery ebook PDF download

**A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery
Doc**

A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery Mobipocket

A Web for Everyone: Designing Accessible User Experiences By Sarah Horton, Whitney Quesenbery EPub