



The World Has Curves: The Global Quest for the Perfect Body

By Julia Savacool

Download now

Read Online 

The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool

American women today are faced with a paradox: They uphold an ideal of beauty--long, lean, toned--that increasingly bears little resemblance to truth about their size. Women around the world are spending more time, money, and energy pursuing this ideal than ever before. So why does the "perfect body" remain so elusive? And why does the definition of "ideal" vary so widely between countries and cultures?

The World Has Curves is journalist Julia Savacool's attempt to answer these questions. She takes readers on a world tour--from China, where the plastic surgery industry is booming; to South Africa, where a heavier shape signals health in a country ravaged by disease; to Afghanistan, where the burka once again reigns supreme. Through extensive reporting and intimate interviews, she offers readers an understanding of how body ideals--in America and abroad--have come to be inextricably linked to the economics of a culture and the impact of globalization. From news programs to reality shows, from prime time comedy to national advertising campaigns, the topic of women's bodies and our collective judgment of the perfect shape is ever-present. This engaging narrative is newsworthy and provocative and will advance our cultural conversation.

 [Download The World Has Curves: The Global Quest for the Pe ...pdf](#)

 [Read Online The World Has Curves: The Global Quest for the ...pdf](#)

The World Has Curves: The Global Quest for the Perfect Body

By Julia Savacool

The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool

American women today are faced with a paradox: They uphold an ideal of beauty--long, lean, toned--that increasingly bears little resemblance to truth about their size. Women around the world are spending more time, money, and energy pursuing this ideal than ever before. So why does the "perfect body" remain so elusive? And why does the definition of "ideal" vary so widely between countries and cultures?

The World Has Curves is journalist Julia Savacool's attempt to answer these questions. She takes readers on a world tour--from China, where the plastic surgery industry is booming; to South Africa, where a heavier shape signals health in a country ravaged by disease; to Afghanistan, where the burka once again reigns supreme. Through extensive reporting and intimate interviews, she offers readers an understanding of how body ideals--in America and abroad--have come to be inextricably linked to the economics of a culture and the impact of globalization. From news programs to reality shows, from prime time comedy to national advertising campaigns, the topic of women's bodies and our collective judgment of the perfect shape is ever-present. This engaging narrative is newsworthy and provocative and will advance our cultural conversation.

The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool Bibliography

- Sales Rank: #2569364 in eBooks
- Published on: 2009-09-15
- Released on: 2009-09-15
- Format: Kindle eBook

 [Download The World Has Curves: The Global Quest for the Pe ...pdf](#)

 [Read Online The World Has Curves: The Global Quest for the ...pdf](#)

Download and Read Free Online **The World Has Curves: The Global Quest for the Perfect Body** By **Julia Savacool**

Editorial Review

About the Author

JULIA SAVACOOOL is the articles director for *Fitness* magazine and has previously held editorial positions at *Marie Claire*, *Good Housekeeping*, and *Self*. Her award-winning stories and articles have appeared in the *New York Times*, *Redbook*, *Glamour*, and many other publications. She lives in New York City.

From The Washington Post

From The Washington Post's Book World/washingtonpost.com Reviewed by Lisa Bonos

bonosl@washpost.com When journalist Julia Savacool asked women from around the world to describe their ideal body, diverging portraits emerged -- from a curvy, Coca-Cola bottle silhouette in Jamaica to a linear, kimono shape in Japan. But universally, she found, women's bodies are economic and social indicators. Physiques have different meanings depending on the cultural backdrop: While thinness typically signals wealth in overweight America, it's synonymous with sickness and poverty in AIDS-ravaged South Africa. And Western physical "ideals" are constantly being exported by way of beauty products and the images of slim American TV stars. For example, as China's trade policies have loosened in the past few decades, strict communist dress codes have given way to a culture in which cosmetic surgery is one of the fastest-growing industries. Some of the sharpest cultural snapshots come to life when Savacool steps aside and lets her sources speak in short monologues. We meet a naturally thin Jamaican woman who chugs large amounts of milk daily in pursuit of a rounder bottom and an Afghan woman who describes the burqa as "culturally comfortable, a feeling of safety in an unsafe country." The American "paradox" -- we keep getting fatter despite our desire to be thin -- is not a new plot line. Savacool pushes the domestic conversation forward by asking how the U.S. recession might affect our waistlines. But her conclusion that tomorrow's ideal will ultimately prize fitness over thinness seems stale. Surely, that obsession with fitness has already arrived. Copyright 2009, The Washington Post. All Rights Reserved.

Users Review

From reader reviews:

Marcy Ontiveros:

The book *The World Has Curves: The Global Quest for the Perfect Body* can give more knowledge and also the precise product information about everything you want. Exactly why must we leave the best thing like a book *The World Has Curves: The Global Quest for the Perfect Body*? Wide variety you have a different opinion about reserve. But one aim that will book can give many facts for us. It is absolutely correct. Right now, try to closer with the book. Knowledge or details that you take for that, it is possible to give for each other; you could share all of these. Book *The World Has Curves: The Global Quest for the Perfect Body* has simple shape but you know: it has great and big function for you. You can appearance the enormous world by available and read a reserve. So it is very wonderful.

Greta Harty:

This *The World Has Curves: The Global Quest for the Perfect Body* book is not ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book is information inside this publication incredible fresh, you will get facts which is getting deeper an individual read a lot of information you will get. This *The World Has Curves: The Global Quest for the Perfect Body* without we realize teach the one who studying it become critical in thinking and analyzing. Don't possibly be worry *The World Has Curves: The Global Quest for the Perfect Body* can bring once you are and not make your bag space or bookshelves' grow to be full because you can have it in the lovely laptop even telephone. This *The World Has Curves: The Global Quest for the Perfect Body* having good arrangement in word and also layout, so you will not really feel uninterested in reading.

Robert Burdette:

Now a day people who Living in the era where everything reachable by connect to the internet and the resources in it can be true or not involve people to be aware of each facts they get. How a lot more to be smart in having any information nowadays? Of course the answer then is reading a book. Looking at a book can help persons out of this uncertainty Information specifically this *The World Has Curves: The Global Quest for the Perfect Body* book because this book offers you rich details and knowledge. Of course the information in this book hundred pct guarantees there is no doubt in it you may already know.

Stacy Abercrombie:

A lot of guide has printed but it differs from the others. You can get it by online on social media. You can choose the top book for you, science, witty, novel, or whatever simply by searching from it. It is identified as of book *The World Has Curves: The Global Quest for the Perfect Body*. You'll be able to your knowledge by it. Without leaving the printed book, it can add your knowledge and make a person happier to read. It is most important that, you must aware about e-book. It can bring you from one location to other place.

Download and Read Online *The World Has Curves: The Global Quest for the Perfect Body* By Julia Savacool #ZW5I8B3L1RU

Read The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool for online ebook

The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool books to read online.

Online The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool ebook PDF download

The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool Doc

The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool Mobipocket

The World Has Curves: The Global Quest for the Perfect Body By Julia Savacool EPub