



No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers

By Larry Volk, Danielle Currier

Download now

Read Online 

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier

A polished and professional portfolio—including both print pieces and an online presence—is more important than ever for photographers and other creative professionals to make a great first impression and secure employment. This new edition of *No Plastic Sleeves* has been updated to address all facets of portfolio production, with a special focus on self-promotion and new information about blogs and social media's role in the process. Including hundreds of photos, examples of successful design, and interviews with industry professionals, this text will guide you through the complete process of conceptualizing, designing, and developing all the interconnected aspects of your total portfolio package:

- Objectively evaluate and edit your work
- Develop a distinguishing brand concept
- Understand and apply effective design strategies
- Design a tailor-made portfolio book
- Develop a comprehensive online portfolio
- Develop printed professional and promotional materials
- Utilize social media and self-promotion strategies

 [Download No Plastic Sleeves: Portfolio and Self-Promotion G ...pdf](#)

 [Read Online No Plastic Sleeves: Portfolio and Self-Promotion ...pdf](#)

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers

By Larry Volk, Danielle Currier

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier

A polished and professional portfolio—including both print pieces and an online presence—is more important than ever for photographers and other creative professionals to make a great first impression and secure employment. This new edition of *No Plastic Sleeves* has been updated to address all facets of portfolio production, with a special focus on self-promotion and new information about blogs and social media's role in the process. Including hundreds of photos, examples of successful design, and interviews with industry professionals, this text will guide you through the complete process of conceptualizing, designing, and developing all the interconnected aspects of your total portfolio package:

- Objectively evaluate and edit your work
- Develop a distinguishing brand concept
- Understand and apply effective design strategies
- Design a tailor-made portfolio book
- Develop a comprehensive online portfolio
- Develop printed professional and promotional materials
- Utilize social media and self-promotion strategies

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier **Bibliography**

- Sales Rank: #261902 in Books
- Brand: imusti
- Published on: 2014-07-20
- Original language: English
- Number of items: 1
- Dimensions: 10.90" h x .70" w x 8.40" l, .0 pounds
- Binding: Paperback
- 266 pages

 [Download No Plastic Sleeves: Portfolio and Self-Promotion G ...pdf](#)

 [Read Online No Plastic Sleeves: Portfolio and Self-Promotion ...pdf](#)

Download and Read Free Online No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier

Editorial Review

About the Author

Larry Volk is an Associate Professor of Photography in the department of Visual Communications in the School of Visual and Performing Arts at Endicott College. He holds an M.F.A. from Rhode Island School of Design. Larry worked in the editorial and commercial market for 10 years. He has been a photographic educator in New England and exhibiting photographer both regionally and nationally for over 20 years.

Danielle Currier is a Professor of Design in the department of Visual Communications in the School of Visual and Performing Arts at Endicott College. She holds an M.F.A. from Parsons The New School for Design. Danielle has worked as an educator, designer and artist in the Boston area and New York City for over 15 years. She has received numerous grants and fellowships, and has spoken at industry events from Nashville to Chicago. Her website, www.noplasticsleeves.com, is an industry recognized resource showcasing current portfolio and promotional work from around the world.

Users Review

From reader reviews:

Angie Dean:

The ability that you get from No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers will be the more deep you rooting the information that hide within the words the more you get serious about reading it. It does not mean that this book is hard to recognise but No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers giving you joy feeling of reading. The writer conveys their point in selected way that can be understood through anyone who read this because the author of this guide is well-known enough. That book also makes your personal vocabulary increase well. Making it easy to understand then can go together with you, both in printed or e-book style are available. We advise you for having this kind of No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers instantly.

Peggy Mitchum:

Reading a book tends to be new life style in this era globalization. With reading you can get a lot of information that will give you benefit in your life. Having book everyone in this world may share their idea. Guides can also inspire a lot of people. A lot of author can inspire all their reader with their story or their experience. Not only the storyline that share in the guides. But also they write about advantage about something that you need illustration. How to get the good score toefl, or how to teach your children, there are many kinds of book which exist now. The authors nowadays always try to improve their proficiency in writing, they also doing some study before they write to their book. One of them is this No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers.

Leonard Bartow:

Reading can be called a mind hangout, why? Because when you find yourself reading a book specifically a book entitled *No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers* your thoughts will drift away through every dimension, wandering in every single aspect that maybe unidentified for but surely will become your mind friends. Imagining each word written in a reserve then become one contact form conclusion and explanation in which maybe you never get ahead of. The *No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers* giving you a different experience more than blown away your head but also giving you useful facts for your better life on this era. So now let us present to you the relaxing pattern is your body and mind will be pleased when you are finished examining it, like winning an activity. Do you want to try this extraordinary shelling out spare time activity?

Gale Velez:

In this era which is the greater individual or who has ability in doing something more are more precious than other. Do you want to become one among it? It is just simple strategy to have that. What you have to do is just spending your time little but quite enough to enjoy a look at some books. One of many books in the top list in your reading list is usually *No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers*. This book that is qualified as *The Hungry Slopes* can get you closer in becoming a precious person. By looking upwards and reviewing this book you can get many advantages.

Download and Read Online *No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers* By Larry Volk, Danielle Currier #KQT21D0GWIB

Read No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier for online ebook

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier books to read online.

Online No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier ebook PDF download

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier Doc

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier Mobipocket

No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers By Larry Volk, Danielle Currier EPub