JMP Means Business: Statistical Models for Management

By Josef Schmee, Jane Oppenlander

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Covers basic methods and models of classical statistics. Designed for business and MBA students, as well as industry professionals who need to use and interpret statistics, the book discusses data collection, descriptive statistics, distributions, confidence intervals and hypothesis tests, analysis of variance, contingency tables, simple and multiple regression, and exponential smoothing of time series.

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Review

"*Schmee and Oppenlander strive successfully to change the perception of statistics as a dull topic. They emphasize applications and focus on the problem to be solved, rather than the tools. The book makes an exceptional textbook for business majors and MBA students but can also be used for self-study by practitioners wishing to learn how statistics applies to real problems in business and industry.*"

Necip Doganaksoy, Ph.D.
Principal Technologist
GE Global Research

"*Explains important statistical concepts clearly enough for anyone to grasp. It is a must-read for anyone interested in statistics applied to management.*"

Issa Bass
Senior Consultant
Manor House and Associates

About the Author
Josef Schmee is the Kenneth B. Sharpe Professor of Management (emeritus) at Union College in Schenectady, New York. He also worked as Director of the Bureau of Health Management Standards of the New York State Department of Health to develop statistical sa mpling and audit methods for health care institutions. He has been a consultant and teacher for industry and government. Professor Schmee is a Fellow of the American Statistical Association, received the Brumbaugh and Wilcoxon awards from the American Soci ety for Quality, and recently received the President's Teaching Award of Union Graduate College. Professor Schmee, who holds a Ph.D. in Administrative and Engineering Systems from Union College, has published over seventy research papers that have appeared in the Journal of the American Statistical Association, American Statistician, Technometrics, Journal of Quality Technology, Communications in Statistics, Auditing, and CPA Journal, among others. Jane E. Oppenlander is a Participating Professor at the School of Management and Assistant Professor of Empirical Bioethics in the Union-Mt. Sinai Bioethics Program at Union Graduate College in Schenectady, New York. Jane has 30 years of industrial experie nce with General Electric, Lockheed Martin, and Simmonds Precision. She has consulted and published in the fields of transportation engineering, critical care medicine, educational testing, expert systems, and direct energy conversion. A long-time JMP and SAS user, she received her Ph.D. in Administration and Engineering Systems from Union College and an M.S. in statistics, B.A. in mathematics, and B.S. in education, all from the University of Vermont.

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